

CHROMacademy



CHROMacademy 2025 Sponsorship Opportunities

- ✓ Lead Generation
- ✓ Thought Leadership
- ✓ Brand Awareness

www.chromacademy.com

Grow your business

CHROMacademy is the world's largest e-Learning website for analytical scientists, packed with training courses that help our members improve their skills and productivity.

Sponsorship Opportunities

Wide range of training courses

Essential Guide Webcasts

HPLC & GC Troubleshooting Tools

eLearning Modules

Quick Guides

Video Bootcamps



Lead Generation

CHROMacademy webcasts deliver on average 800 registrations and popular events deliver over 1000 sales ready leads to our sponsors.



Thought Leadership

Join forces with the CHROMacademy team as we deliver the best educational content to your industry.



Brand Awareness

Communicate your company's technical expertise, and with over 175,000 names in our database we can help you reach a truly global audience.

Our Audience

CHROMacademy members come from industry, academia, government and healthcare backgrounds.

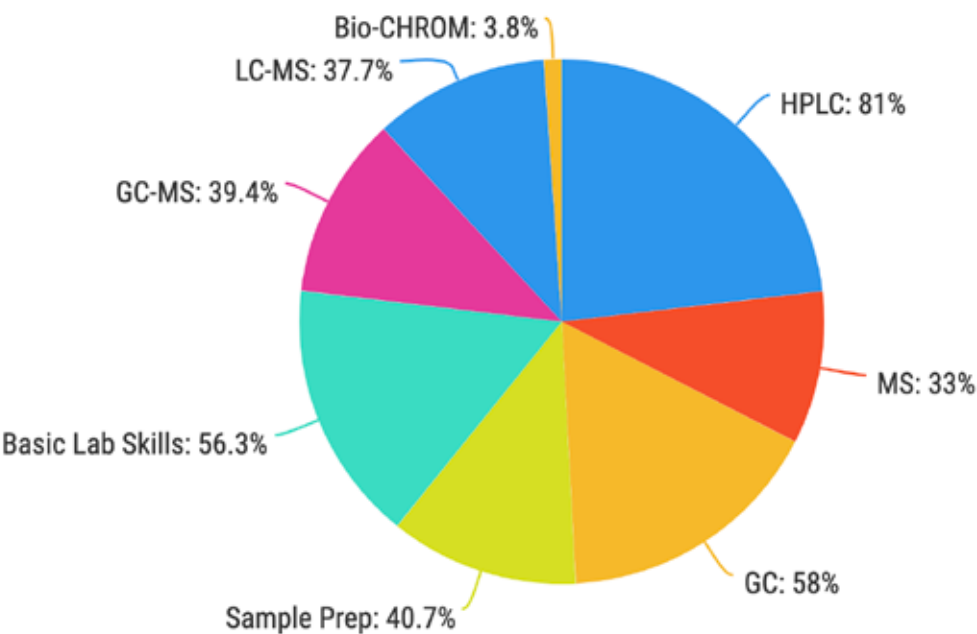
Sector



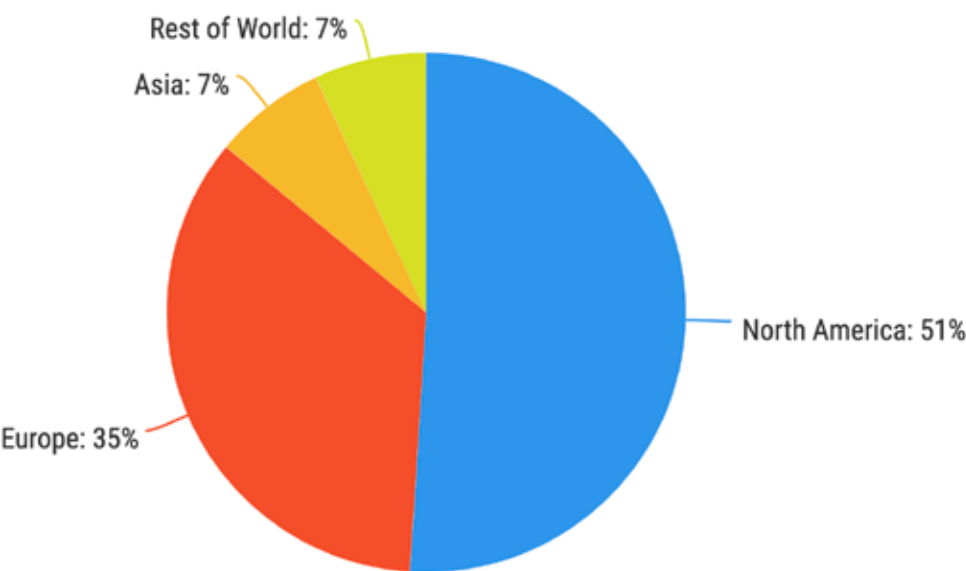
Job Function

- R&D
- Quality Assurance
- Quality Control
- Analyst
- Lab Management
- Technical
- Teaching
- Purchasing

Chromatographic Techniques Used



Geography



Our Digital Footprint

We excel in delivering high quality engaged leads to our sponsors

90K
MEMBERS

175K
EMAIL REACH

135K
AVG. MONTHLY
PAGE VIEWS

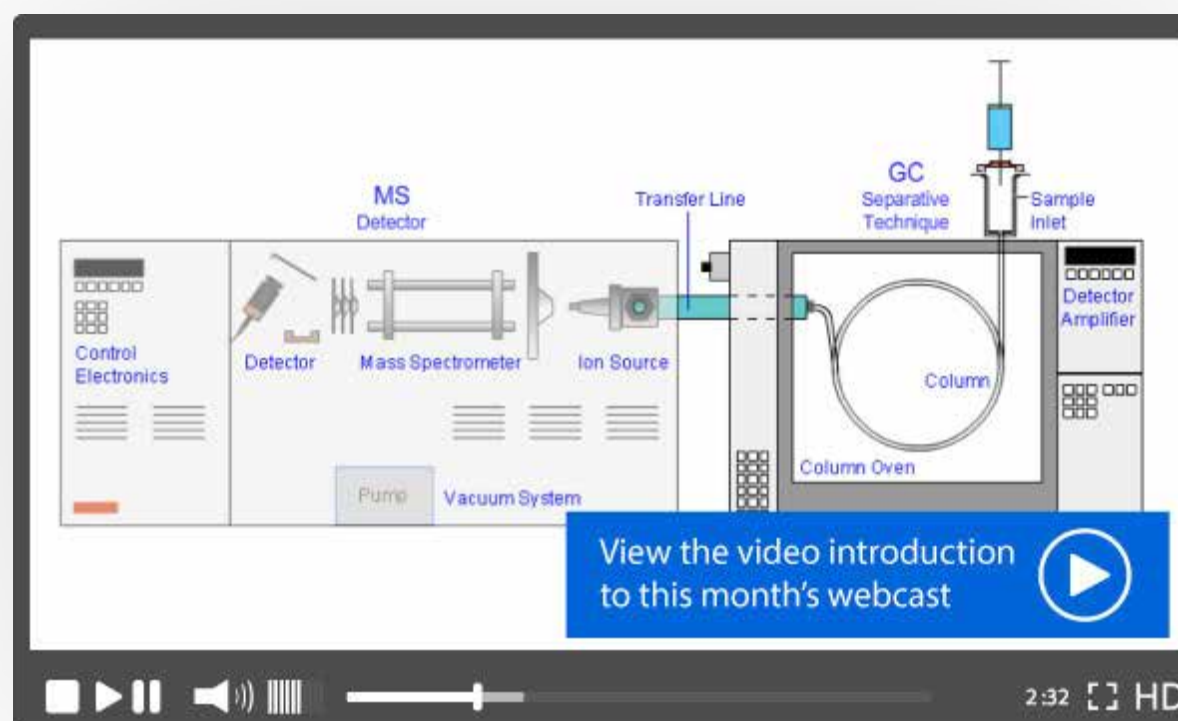


CHROMacademy Webcasts

Featuring industry experts, LCGC editors and CHROMacademy/Element technical staff

800
AVG
REGISTRATIONS

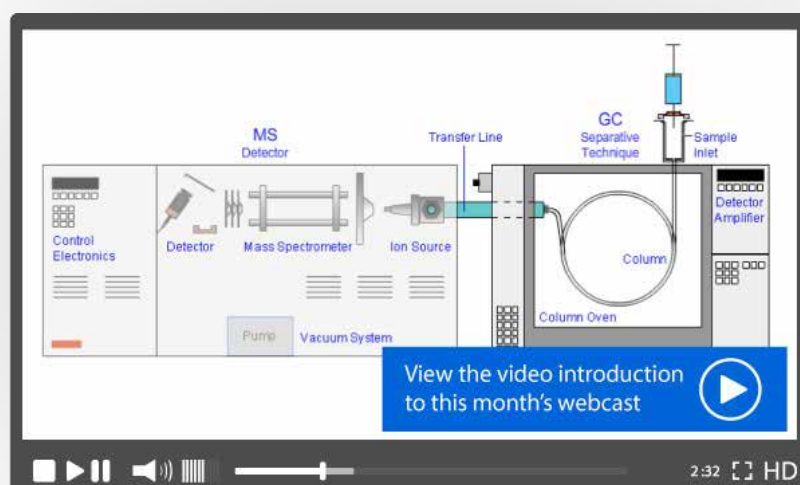
350
AVG LIVE
ATTENDEES



Sponsorship Opportunities

Pick and choose from a wide range of learning content and topics to generate your own unique sponsorship journey.

Webcasts



Sponsor a Chromacademy Essential Guide or provide your own content.

Interactive Troubleshooters



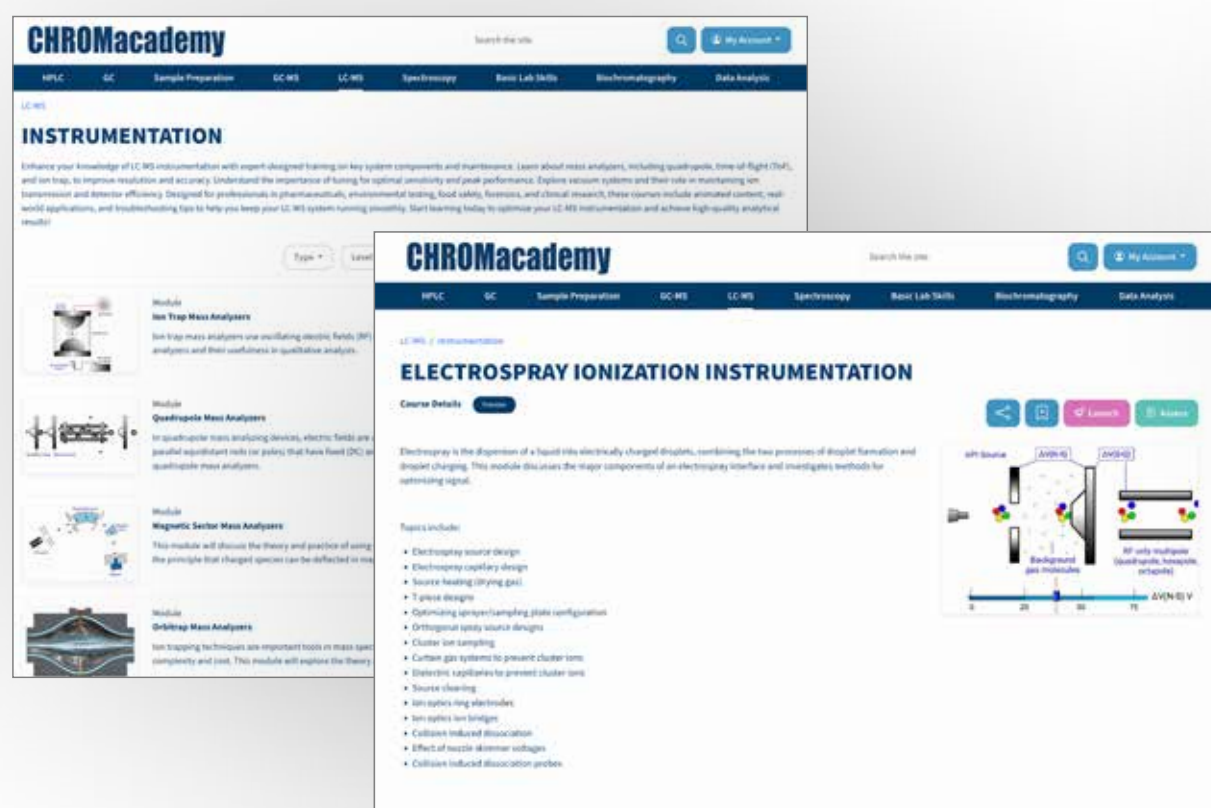
Groundbreaking troubleshooting tools to help reduce downtime.

Video Bootcamps



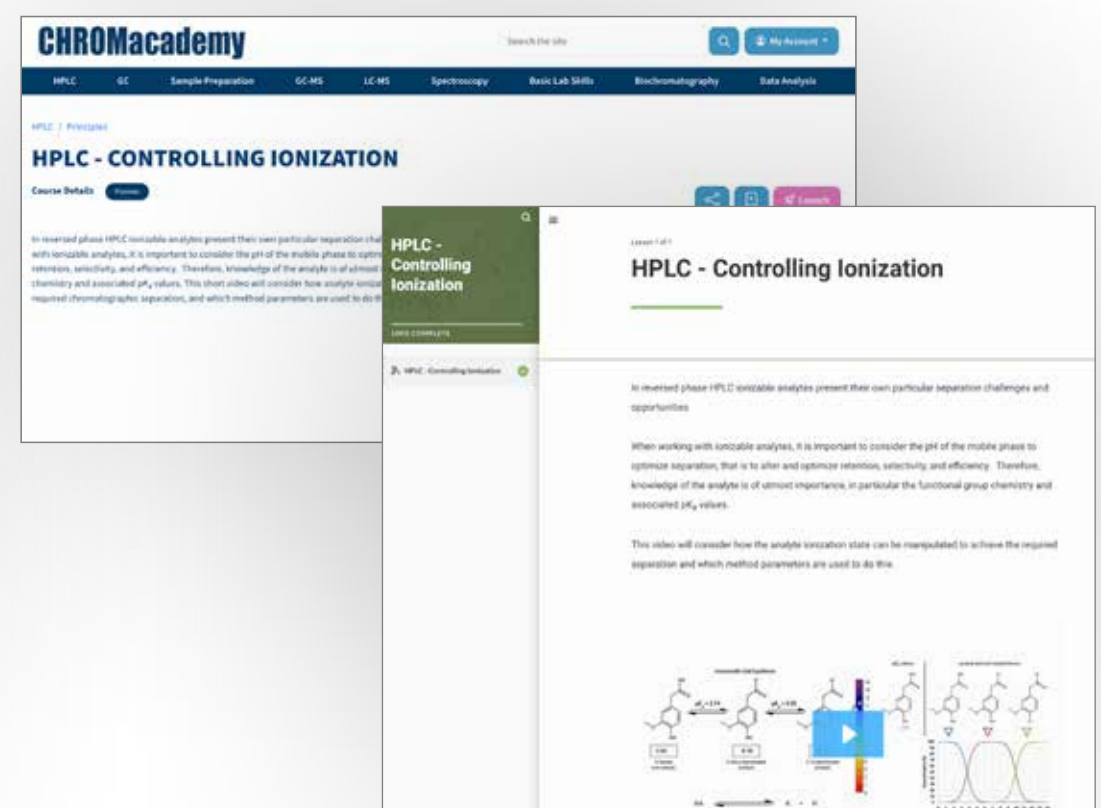
Bootcamps cover the essential skills needed to succeed in the lab.

Modules



A comprehensive range of training modules across all disciplines are available.

Quick Guides



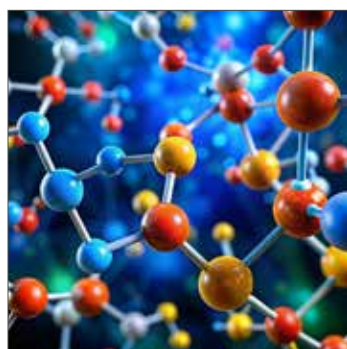
Bite size 'Quick Guides' focus on key topics and common pain points in the lab.

2025 Webcasts



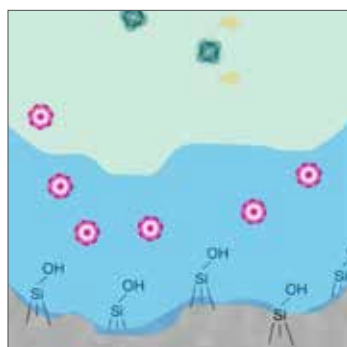
January

Chromatographic Analysis of PFAS:
Method Development and Optimization



February

Nitrosamines: Occurrence, Chemistry,
and Current Analytical Trends



March

10 Tips for Optimizing HILIC Methods



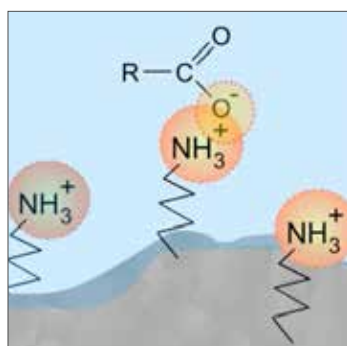
April

Exploring Analytical Automation: What
it Means for Your Lab



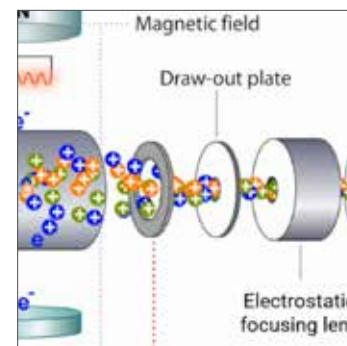
May

HPLC Sustainability: Utilizing Advances
in Column Technology to Develop
Greener More Efficient Methods



June

Modern Ion Chromatography



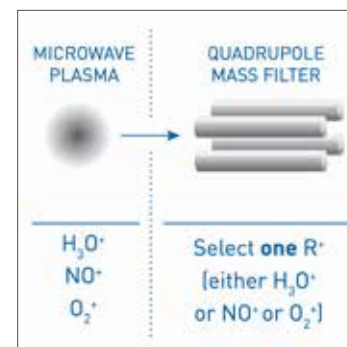
July

Introduction to GC-MS Ionization and
Fragmentation



August

Core Shell Technology for Faster HPLC
Methods



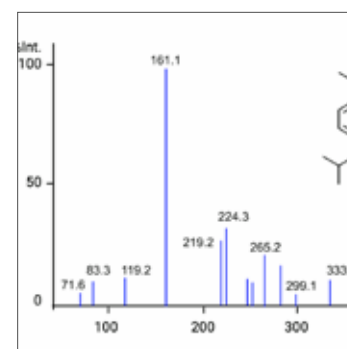
September

Introducing SIFT-MS: The Final Piece of
Your Analytical Toolkit



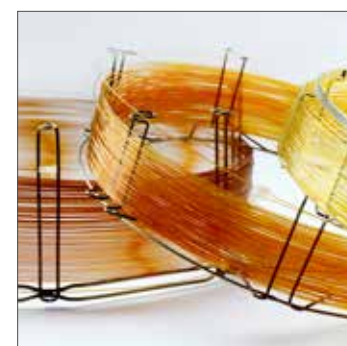
October

C18 Columns for Challenging
Applications



November

Introduction to LC-MS Interpretation



December

GC Column Troubleshooting

We can also host your content.

Talk to us about any topic you would like to deliver to our audience.

Advertising

House ads by channel

- HPLC
- GC
- LC-MS
- GC-MS
- Sample Prep
- Spectroscopy
- Basic Lab Skills
- Bio Chromatography
- Data Analysis
- Home Page

Ad size 728 x 90

LCGC International | Element Lab Solutions

CHROMacademy

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HPLC TRAINING COURSES

Our online HPLC training courses offer everything you need to improve your skills and knowledge of liquid chromatography. As part of the leading chromatography eLearning platform, you can access learning content on all aspects of HPLC, across a number of different formats - practical video training, comprehensive modules, quick guides, bootcamps, and more.

Principles

Technique

Instrumentation

Troubleshooting

Method Development

Miscellaneous

Learning Paths

Save Time, Money, and Solvent

With the new Agilent AdvanceBio Surfactant Profiling column

[Learn more](#)

IMPROVE UNDERSTANDING

FEATURED HPLC CONTENT

Improve fundamental understanding of HPLC technique and instrumentation

20 STEPS TO A RELIABLE HPLC MOBILE PHASE

This webcast provides a fail safe 20 step guide to preparing the optimum mobile phase.

PRACTICAL HPLC VIDEO MAINTENANCE

This practical user maintenance module covers common HPLC maintenance operations.

HPLC COLUMN TROUBLESHOOTING - CAN WE FIX IT?

This webcast will provide useful practical advice on troubleshooting issues relating to HPLC columns.

HOW TO SELECT THE OPTIMUM HPLC COLUMN

Here are the top tips to get column selection right every time.

CHROMacademy

Contact

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