

CHROMacademy



CHROMacademy 2026 Sponsorship Opportunities

- ✓ Lead Generation
- ✓ Thought Leadership
- ✓ Brand Awareness

www.chromacademy.com

Grow your business

CHROMacademy is the world's largest e-Learning website for analytical scientists, packed with training courses that help our members improve their skills and productivity.

Sponsorship Opportunities

Wide range of training courses

Essential Guide Webcasts

HPLC & GC Troubleshooting Tools

eLearning Modules

Quick Guides

Video Bootcamps



Lead Generation

CHROMacademy webcasts deliver on average 800 registrations and popular events deliver over 1000 sales ready leads to our sponsors.



Thought Leadership

Join forces with the CHROMacademy team as we deliver the best educational content to your industry.



Brand Awareness

Communicate your company's technical expertise, and with over 175,000 names in our database we can help you reach a truly global audience.

Our Audience

CHROMacademy members come from industry, academia, government and healthcare backgrounds.

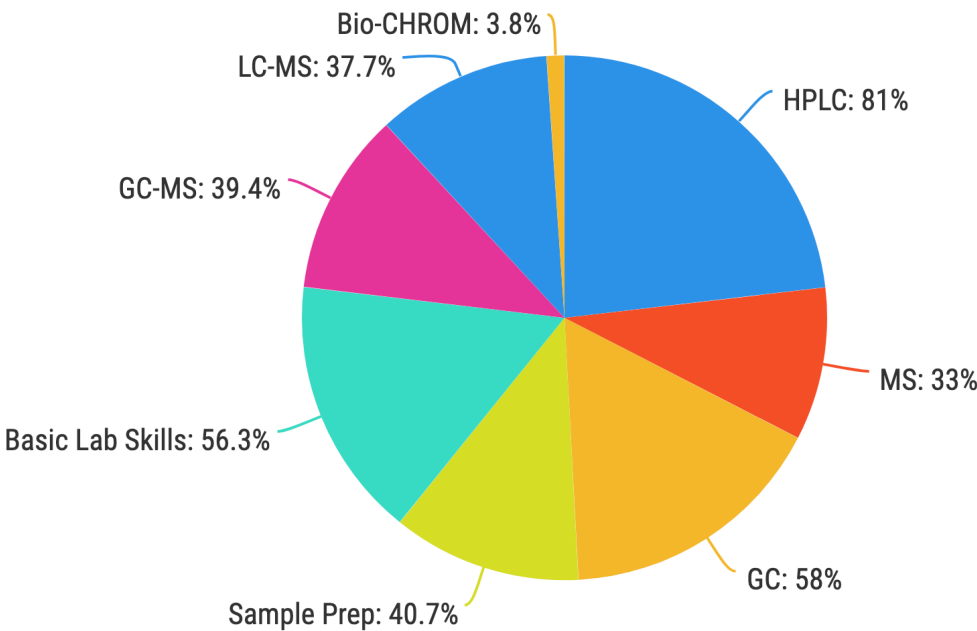
Sector



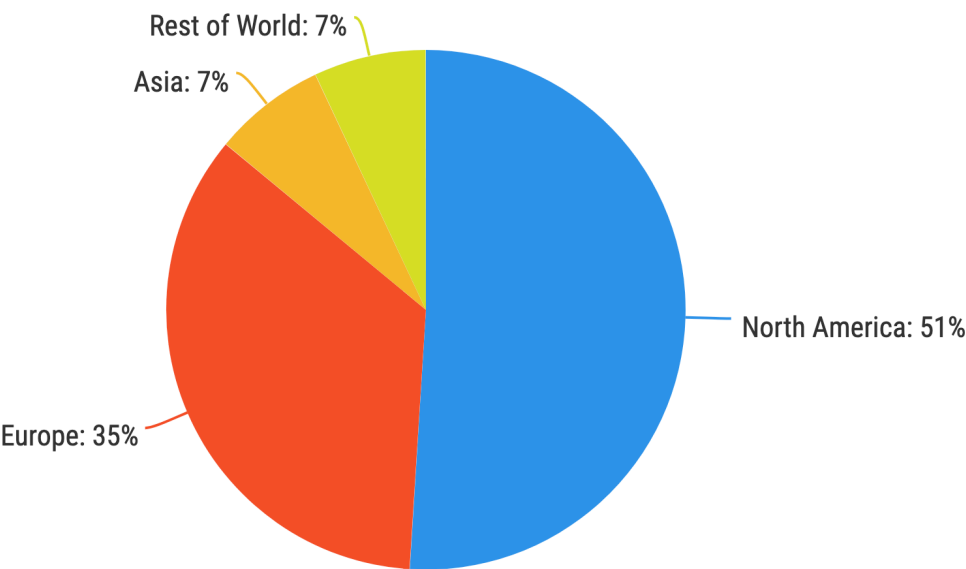
Job Function

- R&D
- Quality Assurance
- Quality Control
- Analyst
- Lab Management
- Technical
- Teaching
- Purchasing

Chromatographic Techniques Used



Geography



Our Digital Footprint

We excel in delivering high quality engaged leads to our sponsors

90K

MEMBERS

175K

EMAIL REACH

135K

**AVG. MONTHLY
PAGE VIEWS**



CHROMacademy Webcasts

Featuring industry experts, LCGC editors and CHROMacademy technical experts

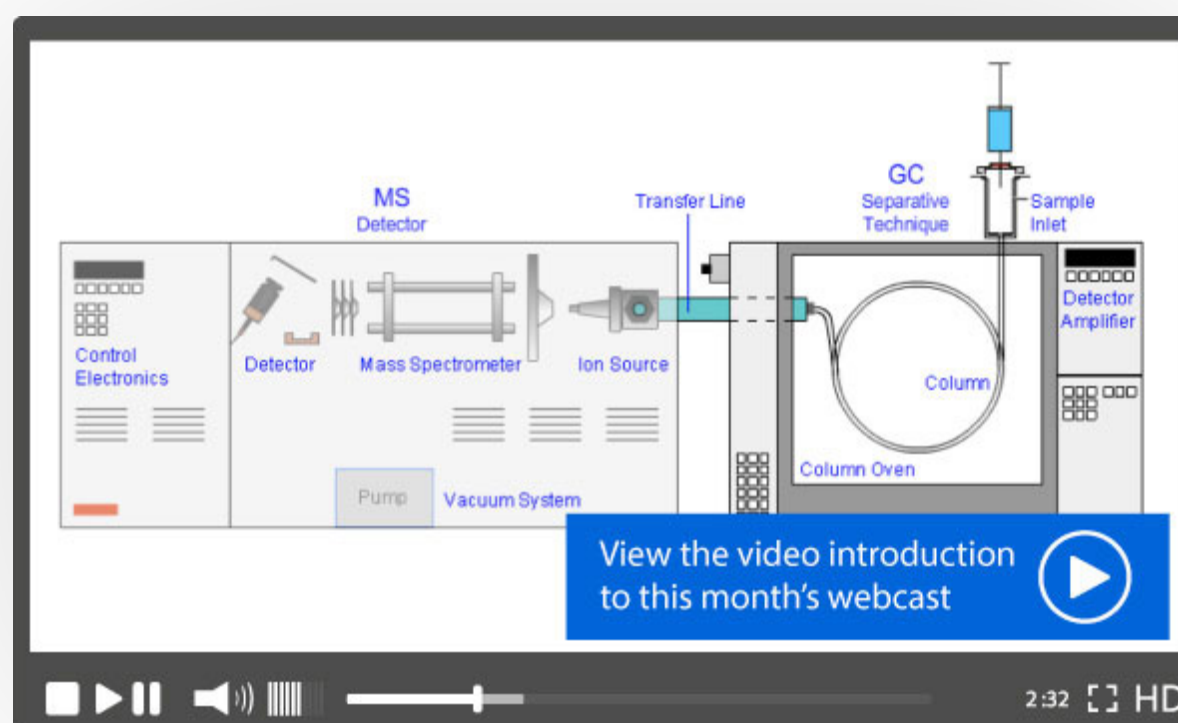
800

AVG

REGISTRATIONS

350

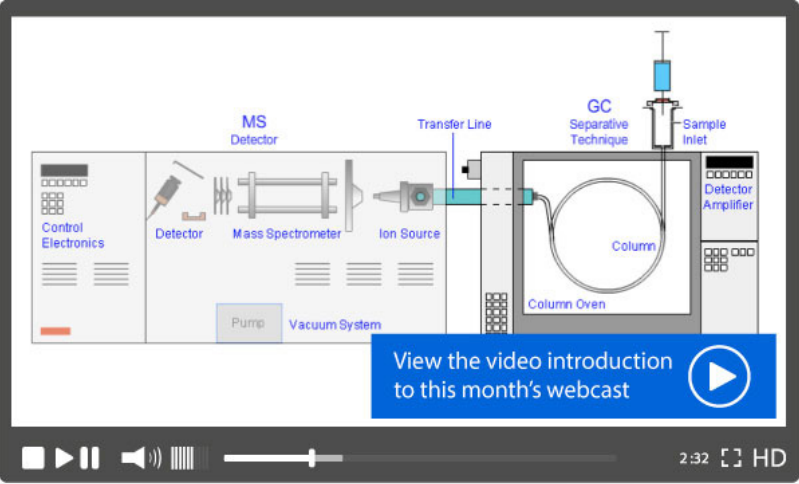
**AVG LIVE
ATTENDEES**



Sponsorship Opportunities

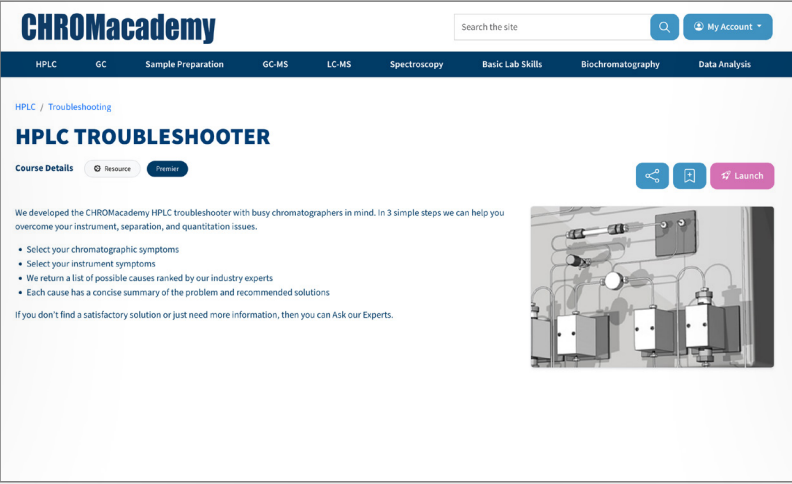
Pick and choose from a wide range of learning content and topics to generate your own unique sponsorship journey.

Webcasts



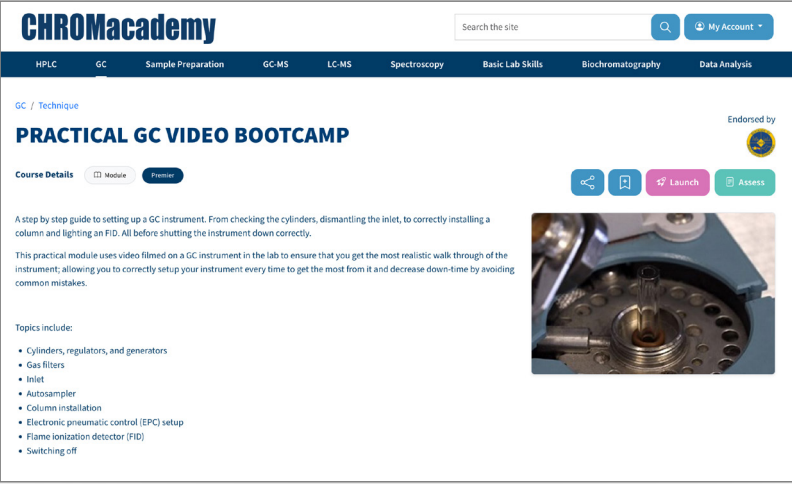
Sponsor a Chromacademy Essential Guide or provide your own content.

Interactive Troubleshooters



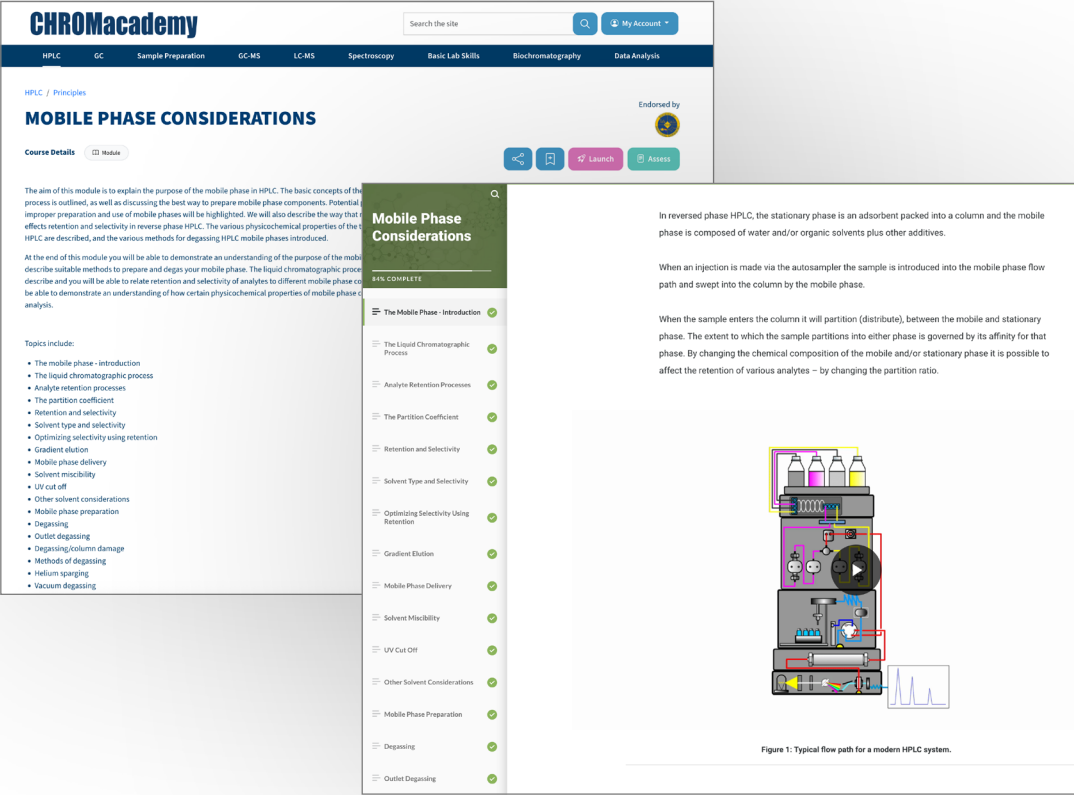
Groundbreaking troubleshooting tools to help reduce downtime.

Video Bootcamps



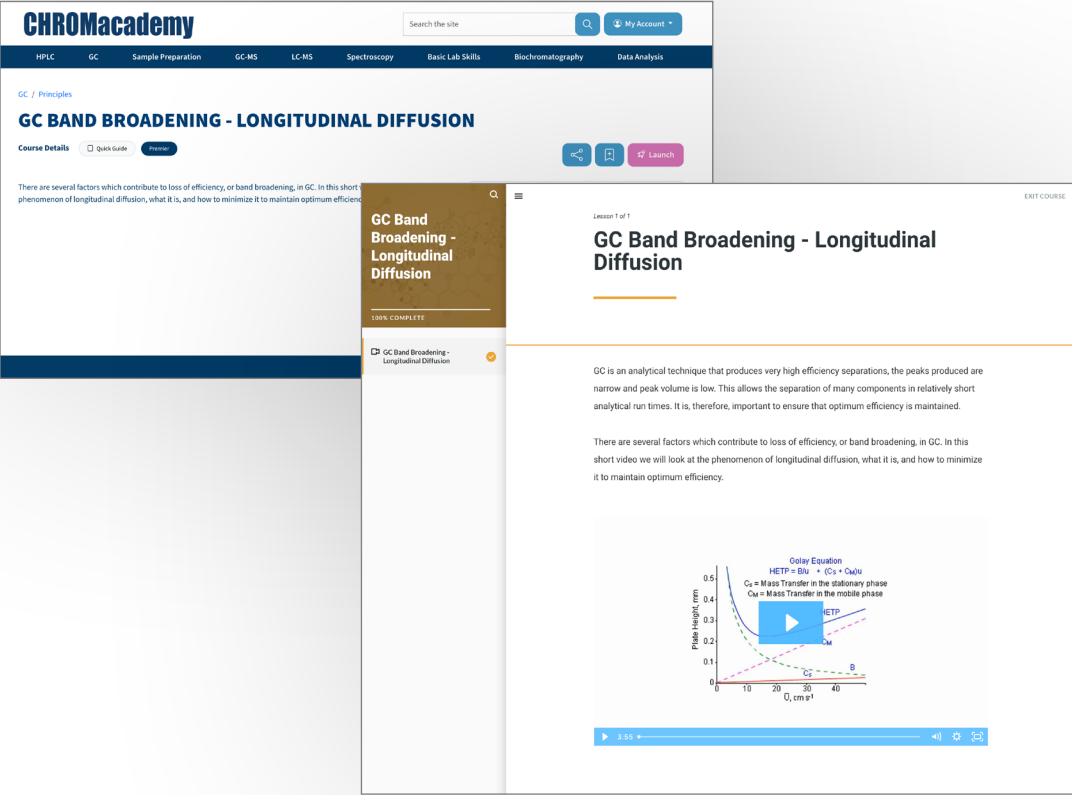
Our Bootcamps cover the essential skills needed to succeed in the lab.

Modules



A comprehensive range of training modules across all disciplines are available.

Quick Guides

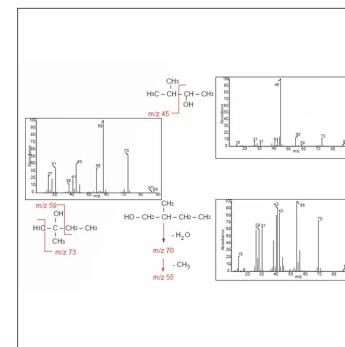


Bite size ‘Quick Guides’ focus on key topics and common pain points in the lab.

2026 Webcasts



Making the Right Choice: Fully vs. Superficially Porous Columns in Practice



Advertising

House ads by channel

- HPLC
- GC
- LC-MS
- GC-MS
- Sample Prep
- Spectroscopy
- Basic Lab Skills
- Bio Chromatography
- Data Analysis
- Home Page

ad size 300x250

CHROMacademy

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Q

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HPLC

GC

Sample Preparation

GC-MS

LC-MS

Spectroscopy

Basic Lab Skills

Biochromatography

Data Analysis

REDUCE ERRORS & REPEAT ANALYSIS

CHROMATOGRAPHY TRAINING COURSES

Take control of training & development in your lab with our modern, user-friendly, and customizable platform. Improve fundamental practical knowledge and reduce costs incurred from repeat analysis.

Talk To Our Team

YOUR 728 x 90 AD HERE

8 CHANNELS COVERING THE ENTIRE ANALYTICAL WORKFLOW

Find a wide selection of courses that educate on theory and practical skills. From basic principles to advanced techniques, content is delivered in multiple formats and available on any device.



HPLC TRAINING

HPLC training courses to improve your skills and knowledge.



GC TRAINING

GC training courses across the discipline of gas chromatography.



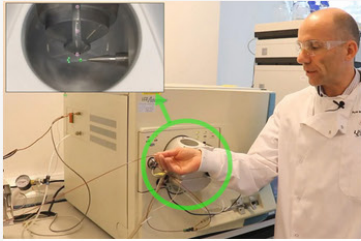
BASIC LAB SKILLS

Master the crucial foundations of lab work.



SAMPLE PREP TRAINING

Start your analysis right by taking our sample preparation training.



LC-MS TRAINING

LC-MS courses to help you gain competence.



GC-MS TRAINING

Learn GC-MS online with our huge selection of eLearning content.



SPECTROSCOPY TRAINING

Learn the theory and practice of key spectroscopic techniques.



BIOCHROMATOGRAPHY

Gather the skills and knowledge for biochromatography.

Sponsored by



Agilent

CHROMacademy

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